**Evangelization is the Greatest Act of Love**

The basic premise toward evangelization is the sincere ability to love. God desires to share His kingdom with us out of love for us. Love is God’s primary motivation for opening someone’s heart to hear the Gospel.

Rom 5:5-8

**Death Proves Love**

The most powerful proof of God’s love is the offering of His Son Jesus Christ on the Cross. This is the most effective and profound tool the evangelist has. God did something for me. What he did was the greatest act of love in History; he took all my sins away through his death on the cross.

Rom 8:35-39

**Love is our Strength**

We evangelize because the Father loves us.

Mt 28:18-20; 1 Tim 1:7

The biggest and most universal obstacle to evangelization is fear. The fire of God’s love purifies us and burns out all imperfections preventing us from being evangelizers.

**Perfect Love Casts Out all Fear – 1 Jn 4:18**

Rom 8:15